

*CIVITAS MIMOSA 2008-2012 (Sustainable Urban Transport)*

CIVITAS MIMOSA 2008-2012 (Sustainable Urban Transport) We are Communication & Dissemination Work Package Manager for a consortium of 5 European cities, implementing 69 communications, policy and technology based measures to create cleaner city environments.

<http://www.civitas-mimosa.eu> and <http://www.civitas-initiative.org>

*PARTNER Project 2005–2008.*

Creation, evaluation, management and implementation of the INTEGRA Brand for the INTERREG Project PARTNER. (Responsible for awareness raising, end-user research, branding and communications)

*ITISS Project 2004–2007*

Creation, evaluation, management and implementation of the ITISS Brand for the INTERREG Project ITISS. (Responsible for dissemination, awareness raising & branding)

*Dissemination managers for EC Project TAPESTRY*, which produced a set of guidelines for Management, Development, Implementation and Evaluation of behaviour-change campaigns.

*ITISS Project 2004–2007*

Creation, evaluation, management and implementation of the ITISS Brand for the INTERREG Project ITISS. (Responsible for dissemination, awareness raising & branding)

*Evaluation managers* in EC transport projects GAUDI and CONCERT - evaluation of smart card payment systems involving multiple operators (Dublin Bus, Telecom Eireann and car parks).

*Project Co-ordinators* for EC Project STIMULUS (Psychographic segmentation)

*Swedish Public Transport Confederation and Swedish Roads Authority* - workshops on how to influence travel behaviour change

*Member of the expert group* on marketing sustainable transport in 2020 for the EC NICHES Project (2006)

*Department for Transport (UK)* expert advisor to Transport & Travel Research Ltd. (UK) on information provision and web-site design

*CIVITAS (EC Project)* – expert advisor to the international METEOR consortium in providing workshops on behaviour change to the 19 cities participating in the CIVITAS project (2004)

*ACCESS Eurocities* – member of expert panel of judges for European Mobility Week (Brussels)

*VOYAGER (EC Project) Expert advisor* on transport marketing and quality for building a model of European Transport for the year 2020